

Neue Haas

Unica

‘...Univers with a  
heart, Helvetica  
with a soul’

Beatriz Cifuentes and Yoshiki Waterhouse

Neue Haas Unica is the revival of a typeface that has attained almost mythical status in the type community.

Released by the Haas Type Foundry in 1980, Unica was developed by Team 77 (André Gürtler, Christian Mengelt and Erich Gschwind) as a hybrid of two existing fonts: Univers and Helvetica.

'Sheer  
Badassery'

Corey Holms

By the late 1970s, designers had been working with these two hugely influential fonts for more than two decades. They knew the strengths, weaknesses and best uses of each.

Haas identified a space between them for a font based on Helvetica but drawing on other sans-serif typefaces, most notably Univers – one more suited to the newly-established technology of phototypesetting.

‘More weights,  
more letters,  
more languages’

Unica hit the sweet spot. Understated, clean and elegant, it was warmer, less rigid and less mannered than Helvetica.

But it found only limited success. Desktop publishing rendered phototypesetting obsolete and both Helvetica and Univers were updated for digital use. Unica was sidelined. The typographic love-child became the lost child.

Until now.

# 'The Holy Grail'

Stefanie Weigler



Monotype's Toshi Omagari has analysed Unica and given this neglected classic a fresh, digital lease of life, with an extended range of weights for print and on-screen, and multi-language support.

Neue Haas Unica is available now from Monotype.

**‘It’s not bloody  
Helvetica and  
it’s not another  
Helvetica’**

Bryan Edmondson

Ultra Light

Thin

Light

Regular

Medium

**Bold**

**Heavy**

**Black**

**Extra Black**

*Ultra Light Italic*

*Thin Italic*

*Light Italic*

*Regular Italic*

*Medium Italic*

***Bold Italic***

***Heavy Italic***

***Black Italic***

***Extra Black Italic***

Character Set

A B C D E F G H I J  
K L M N O P Q R  
S T U V W X Y Z  
a b c d e f g h i j k l m  
n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

Uppercase

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Lowercase

a b c d e f g h i j k l m n o p q r s t u v w x y z  
à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Small Caps

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
À Á Â Ã Ä Å Æ Ç Ç Ċ Ď ð È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß

Greek

ΆΈΗΊΌΥΩϊΆΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩϊΰ  
άέήίϋαβγδεζηθικλμνξοπρστυφχψωϊϋούώ

Cyrillic

ÈËЂǼŚİİЉЬѠќЙЎЦАБВГДЕЖЗИЙКЛМНО  
ПРСТУФХЦЧШЩЪЫЬЭЮЯабвгдежзийклмно  
прстуфхцчшщъыьэюяèëђǽśiijљѡќѣѧѨѩѪѫѬѭѮѯѰѱѲѳѴѵѶѷѸѹѺѻѼѽѾѿѿ  
ЖжКкКкНнУуХхЧчИиИиΘəΘə

Accents

˘ ˙ ˚ ˛ ˜ ˝ ˆ ˜ ˝ ˆ ˜ ˝ ˆ ˜ ˝ ˆ ˜ ˝ ˆ ˜ ˝

Punctuation

“ ” ‘ ’ “ ” „ „ « » ‹ › † ‡ § @ ™ ® ©

Math and Currency Symbols

\$ € £ ¤ ¥ ¤ # ƒ + - × ÷ = ± < > ≤ ≥ ≈ ≠ ∂ ∙ ∞ ‰ ‰  
½ ¼ ¾ ∏ √ ∆ ∇ ∏ ∅ ℓ ° e

Numerals

0123456789

Superscript & Subscript

012345789<sup>0</sup><sub>0</sub>123456789

Small Cap Numerals

0123456789

Proportional Small Numerals

0123456789





A graduate of Musashino Art University in Tokyo, type designer Toshi Omagari joined Monotype shortly after receiving his master's degree from the University of Reading in England. Proficient in drawing letters for the Latin alphabet, Omagari is also skilled at designing several other alphabets including Greek, Cyrillic and Mongolian. "Designing type is an opportunity to maintain the visual aspects of a culture, as well as to bring it forward," says Omagari.